

## **SkyBitz and McLeod Software Integrated Asset Tracking and Transportation Management Software Solution Now Available in Beta**

STERLING, Va. – November 2, 2010 -- SkyBitz®, the leader in remote asset tracking and information management solutions, and McLeod Software, one of the leading providers of transportation management software, have announced that McLeod Software customers are now able to install the newly integrated asset tracking and management module in beta. With this new integration module, users are now provided with visibility within McLeod Software's LoadMaster of enhanced SkyBitz trailer information, such as door opened or closed, cargo empty or loaded, and trailer motion started and stopped.

This information can help companies better manage their business by:

- Making better decisions using trailer assets by having visibility to the status and location of trailers within LoadMaster system.
- Determining when loads have been delivered to unplanned locations using the cargo empty/loaded and location data.
- Improving control of trailers being utilized by their customers for unauthorized loads through the use of exception based reporting.

Previously, users only had visibility to SkyBitz generated trailer positions within McLeod Software's LoadMaster. These enhancements also provide the ability to identify the availability of trailers within the closest proximity for a load pick up, reducing empty miles and occurrences of lost trailers. Customers currently using the McLeod LoadMaster interface to SkyBitz can contact their McLeod sales staff for a quote on installation of the new features.

"Transportation companies are constantly looking for ways to increase visibility into their mobile assets," said Homaira Akbari, president and CEO, SkyBitz. "Through the integration of our asset tracking technology with McLeod's LoadMaster, customers are able to access greater detailed information and more effectively manage their transportation needs."

The finalized publically available software integration version will be included in the McLeod Software Winter 2011 release, slated for the first quarter of 2011.

### **About McLeod Software**

McLeod Software is the leading provider of dispatch, accounting, operations, freight brokerage and document management software systems for the trucking and brokerage industry. Specifically developed for the transportation industry, McLeod's advanced management solutions and services enable trucking companies, freight brokers and shippers to increase efficiencies while reducing costs. McLeod Software's integrated, best-in-class software products include LoadMaster®, PowerBroker™, DocumentPower™ Enterprise, HirePower™ and the McLeod iLENS™ freight procurement, load execution and spot market product line. Founded in 1985, McLeod is celebrating its 25th anniversary in business during 2010. With corporate offices in Birmingham, Alabama, Downers Grove, Illinois, and Salt Lake City, Utah, the company serves LTL and truckload carriers, freight brokers and shippers throughout North America. For more information, contact McLeod Software toll free at 877-362-5363 or visit <http://www.McLeodSoftware.com>.