

REAL-WORLD ROI

“I’ve seen several iterations of InSight, the SkyBitz Web interface. I’ve seen them continue to enhance the information I’m able to draw on. I’ve seen longer battery lives. I’ve seen continued investment in the product, continued investment in the information I’m able to get, value-added services like SkyFencing and other things they continue to add to the product.”

**Scott McLaughlin, President,
Stagecoach Cartage and
Distribution, LP.**

INSIGHT WEB APPLICATION

POWERFUL AND ACTIONABLE INFORMATION AT YOUR FINGERTIPS.

SkyBitz gives you the detailed reporting information you need so you can increase your asset utilization. Best of all, it’s easy to use. That’s because you access the information through SkyBitz InSight, our best-in-class Web application for tracking, monitoring and managing a broad range of assets. There’s no software to install and you don’t have to contend with complex integration issues. You just log in and you’re poised to begin increasing your operational efficiencies. Use InSight to:

- Reduce Capital Expenditures
- Optimize Asset Utilization
- Eliminate “Lost” Assets
- Track Stolen Assets
- Increase Detention Billing
- Improve Customer Service

FLEXIBILITY AND PERSONALIZATION: YOUR FORMULA FOR EFFICIENCY.

Compatible with the SkyBitz Gemini, Falcon and Titan Series Mobile Terminals, InSight makes information available in ways that are meaningful to you. The system is personalized and fully customizable. You can choose to view your data in a table, on detailed street level maps or on an aerial satellite photograph. You can see a global view of your operations or asset-level specifics. You are in control of how you view the information at all times.

With InSight, it’s easy to find a single asset and get its latest position details along with a map of its location. You can also request a page for a position update, activate Panic Mode or change the reporting and wake up profile at any time. It’s easy to reconfigure on the fly if a situation arises that requires you to see information based on an alternate schedule. For instance, if you have an asset carrying high value cargo or if you believe an asset is entering a high crime area, you may want to get more frequent reports.* With InSight, it’s simple: you have access to the information you need to make decisions that will have a positive impact on your business every day.

MULTIPLY YOUR CHANCES FOR SUCCESS WITH INSIGHT’S ROBUST REPORTING.

SkyBitz InSight delivers a wide range of standard and customized reports to help businesses track, monitor and control their mobile assets. All reports are downloadable from the InSight Web application in CSV format (Comma Separated Values) for easy import into spreadsheet programs, such as Microsoft Excel[®].

*The Titan Series are one way devices and cannot be paged or reconfigured over the air.

INSIGHT WEB APPLICATION

Just a few examples of the types of activity InSight manages:

- Position Details on One or All Assets
- Position History
- Idle Asset Report
- Average Idle Time Report
- Battery Life Reports
- Street-level and Satellite Mapping
- Reporting Profile

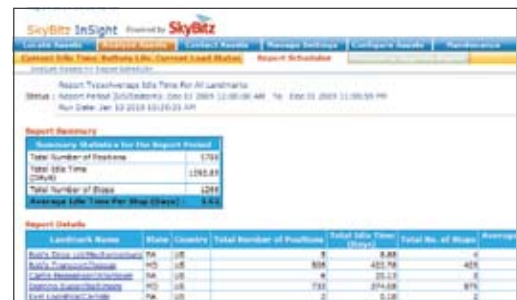
Reports are available by asset, by group of assets, for various lengths of time and by “Landmarks,” which are customized areas. For instance, you can configure a custom-sized radius around a Landmark to create a SkyFence, which you would pre-set for your key shippers, consignees and yard locations. The SkyFence area around a Landmark can be circular in shape or, with Polygonal Landmarks, you can create an irregular shape using up to 20 plotting points. When a SkyFence area is in the system, you can choose to receive notifications when one of your assets enters or exits the specified area.

Custom reports are also available, which let you define and mine the data in ways that are most useful to you. Using our Advanced Search capability, it’s simply a matter of combining multiple search clauses to pinpoint the data you need, such as:

- Asset-based Search
- Application-based Search
- Location-based Search
- Idle Time-based Search
- Report Timestamp-based Search
- SkyFence-based Search



Custom Polygonal Landmarks



Idle Time Reports



Custom Landmark



Battery Status Report

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