

DATASHEET

TRIMBLE Mobile Resource Management ROI

Proven Return on Investment for Trimble Mobile Resource Management Customers

Leading Research Group Shows: Trimble MRM Helps Companies Save Big

According to a March 2007 AberdeenGroup survey, Trimble Mobile Resource Management (MRM) customers show significant cost savings after implementation of Trimble MRM fleet management tools, including:

- 6% Reduction** in fuel consumption
- 10% Reduction** in operating costs
- 12% Reduction** in vehicle downtime
- 15% Reduction** in vehicle maintenance and repair costs
- 18% Improvement** in driver compliance, leading to improved safety, better route efficiency and reduced labor costs

AberdeenGroup

“Financial impact from reduction in insurance costs, accident costs, depreciation costs and increase in worker productivity make investment in fleet management solutions a no-brainer.”

- Amit Jain, research director,
AberdeenGroup

AT&T Reports Proven Savings with Trimble GeoManager in 35,000 Fleet Vehicles

To help manage increasing labor and fuel costs, AT&T implemented Trimble GeoManager_{SM} MRM solutions in its fleet of more than 35,000 service vehicles, resulting in:

- 8% Reduction** in labor costs
- 12% Reduction** in fuel costs
- Reduction in number of spare vehicles needed
- Improved management of corporate liability

at&t
Your world. Delivered.

Trimble GeoManager Features & Benefits:

- View real-time locations of your vehicles
- Receive immediate notification of route deviation, excess speeding or idling
- Eliminate unscheduled stops or unauthorized vehicle use
- Strengthen the safety and security of your fleet
- Reduce fuel and other operating costs
- Improve customer service

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More Examples of Trimble MRM Customers Saving with MRM Solutions

Automated Waste Disposal

Danbury, Connecticut

Up to **75% Reduction** in overtime costs
About **\$1 Million** in vehicle savings

California Towing

Monterey, California

50% Reduction in response time to calls
40% Increase in number of jobs completed each day

Central States Trucking

Bensenville, Illinois

50% Improvement in dispatch efficiency
30% Less time on the phone for dispatchers

Ring Power Lift Trucks

Gainesville, Florida

12% Improvement in maintenance completion rates
Up to **85% Improvement** in on-time maintenance completion

“Our deployment of Trimble MRM has paid for itself. In turn, we’ve been able to parlay these savings into new technologies and customer service programs to further improve customer satisfaction.”

- Chris Hannum, regional vice president of operations for Web Service Company, Redondo Beach, California

Brookes Chauffeuring Services

London, England

50% Less time drivers have to wait on hold for dispatchers
30-60 Minute Savings per day for drivers
60 Minute Savings per day for dispatchers

Nickett's Landscaping

Doylestown, Pennsylvania

\$15,000/year savings for 26 vehicles

Start Saving Today with Trimble Mobile Resource Management

Call one of our sales representatives at 1-877-728-7623, send an email to MRMinfo@trimble.com or visit our web site at www.trimble.com/mrm to learn more about how your company can improve mobile worker productivity and save on operating costs associated with vehicle maintenance, downtime and fuel use.

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 **Trimble**
Mobile Resource Management